PRESS RELEASE

Spine Surgical Innovation announces launch of the In-Situ Cobalt Chrome (CoCr) 3.2 and 3.5mm Rod Cutters

South Easton, MA, April 7, 2011:

Spine Surgical Innovation announced today the launch of the In-Situ Cobalt Chrome (CoCr) 3.2 and 3.5mm Rod Cutters.

Traditionally CoCr rods have been cut on the back table with a table mounted rod cutter which had necessitated extra steps in measuring, removing, cutting and reinserting the rod into the wound and construct.

“With SSI’s engineering capabilities, we have been able through design and metallurgic expertise, to solve the problem and now have a rod cutting device designed to cut this very strong CoCr rod material in-situ, where it is needed. The cutter saves the patient and surgeon time and leaves the rod with a clean cut, best approximating the optimal length for the construct.” says Chris Zorn, Vice President of SSI.

Russell P. Holmes, President of SSI says “This is the first product of its kind on the market today, and is a result of a significant investments in basic research and intense problem solving in our constant attempt to develop products that help simplify the surgical experience for all parties; surgeon, OR team and patients.”

Luis A. Sousa, the product development engineer who led the development team says “cutting CoCr material is always a challenge, but to do it in-situ, even more so. We solved this problem by applying sound mechanical and metallurgic engineering capability and intensive and thorough QC and stress testing. We can now provide a surgeon the capability of cutting CoCr rods, in-situ, in the wound channel, saving both patient and OR team time, with less manipulation of the finished construct.”

About Spine Surgical Innovation

Spine Surgical Innovation is a privately held developer and exclusive global distributor of the Swivel Port System MIS Access System and a full line of innovative spinal instruments. Our designs are surgeon driven, our rich history and culture is focused on making surgical instruments and systems safe, easy to use and cost effective.